

# DFSA Cyber Risks Outreach

Thursday, 15 December 2016

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**Ian Johnston**  
Chief Executive  
The Dubai Financial Services Authority (DFSA)

**Cyber Risks Outreach**  
**15 December 2016**



# Cyber Risks Outreach

## 15 December 2016

### Speakers



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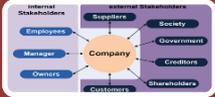
Mohammed  
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The Dubai Financial Services Authority (DFSA)

**Cyber Risks Outreach  
Regulatory Messages  
15 December 2016**



# Cyber Key Areas of Focus



Understand the Seriousness of the Impact of Cyber including on your Stakeholders



Focus your Governance on your Cyber Risks; 'Own' your Cyber Risks; and Create a 'Security Culture'



Identify your Potential Cyber Risks



Prevent, Detect and Respond to your Cyber Risks



Safeguard your Clients



Plan and Rehearse your Response to Cyber Attacks



Understand what you must do for DFSA and DIFC Authority and for UAE Agencies; and what they can do for you

# 7 What and How Cyber Questions

1. **How** have possible impacts on your stakeholders from a major Cyber Attack been considered by you and your Firm - including outsourcing to suppliers and insourcing within your Group? **What** would those impacts be?
2. **How** is the Board / Executive Management overseeing Cyber Risks? **What** is the 'Security Culture' throughout the Firm (reflecting the 'Tone at the Top')?
3. **How** have you identified all key potential Cyber Risks that might impact your Firm? **What** are they?
4. **What** Systems and Controls are in place to prevent/detect/respond to a major Cyber Event? **How** do you measure their effectiveness?
5. **What** plans have been tested to safeguard Clients if the Firm is impacted by a Cyber Attack? **How** were the tests devised and tested?
6. **How** has a successful Response and Recovery Rehearsal been tested for a major Cyber Attack (including for all likely financial consequences)? **What** were the results?
7. **What** are your Cyber Risk responsibilities to DIFCA, DFSA and all relevant UAE Agencies? **How** have you addressed these?



# UAE and DIFC Authority Agencies

DIFC Data Protection  
Commissioner

DATA PROTECTION REGULATIONS

A strict set of rules that are consistent with Data Protection Directive of the European Commission which ensures harmonisation of the data and financial penalties for non-compliance.



مركز دبي  
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Financial Centre



# DFSA Rulebook – Cyber Risks

Principles for Authorised Firms  
Principles for Authorised Individuals

Remuneration  
structures align with  
risk outcomes

Due diligence and  
supervision of  
outsourcers

Notifications  
to the DFSA



Systems and Controls

Management Information  
to manage Risks

Risk Management  
Systems and Controls

Effective Systems to Deter Fraud

Business continuity and disaster recovery

Systems and Controls that do not facilitate others to engage in Financial Crime



Effective  
corporate  
governance



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# CYBERCRIME: A LEGAL PERSPECTIVE

HERBERT SMITH FREEHILLS

15 DECEMBER 2016

**Stuart Paterson**, partner, +971 4 428 6308, [stuart.paterson@hsf.com](mailto:stuart.paterson@hsf.com)



# CYBERCRIME: A LEGAL PERSPECTIVE

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- Understand the threat, both to you and your organisation
- Legal risks
- Risk mitigation
- Incident response

# UNDERSTAND THE CYBER THREAT



# UNDERSTAND THE CYBER THREAT

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*“There are two kinds of companies. Those that have been hacked and those that don’t know they have been hacked.”*

John Chambers, CEO of Cisco

# UNDERSTAND THE CYBER THREAT

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- The threat is as old as “computers” themselves
- What has changed?
- Trends: phishing, ransomware, cloud providers
- DFSA letter to SEOs April 2015 (prevent, detect, respond)

# LEGAL RISKS AND ISSUES

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- UAE Federal Penal Code and Cyber Crimes Law
- Corporate liability
  - negligence, breach of contract regarding data security, failure to provide services to clients (eg banking payment systems)
- Personal liability for directors of ‘victim’ company
  - CEO/directors of DIFC companies: personal liability under DIFC Law for failure to act in company’s best interests. Possible criminal offences?
- Recovery claims?

# REGULATORY ISSUES

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- Regulatory obligations are based in rules and principles around effective management of risk and controls.
- Regulatory sanctions for failings in these areas.
- Internationally, regulators are prioritising cyber issues to ensure market integrity and consumer protection.
- Increasing UAE government focus (NESA, DESC, aeCERT).

# DFSA PRINCIPLES FOR AUTHORISED FIRMS

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## DFSA Rulebook

- **Principle 3** – Management, systems and controls
- **Principle 10** – Relations with Regulators
- **Principle 11** – Compliance with high standards of corporate governance

# RISK MITIGATION

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*“There are known knowns. These are things we know that we know. There are known unknowns. That is to say, there are things that we know we don't know. But there are also unknown unknowns. There are things we don't know we don't know.”*

Donald Rumsfeld

# RISK MITIGATION

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- To protect your business, you have to understand it thoroughly; how and where is business done? Use of old IT, third parties (outsourcing). Where are the weaknesses? If you don't know them, they cannot be remedied.
- Prioritise critical assets.
- The IT team are part of the strategy, but the strategy starts with management.
- Integrate cyber strategy with broader risk/compliance strategy. Senior management must set, communicate (policies), implement and test that strategy based on sound knowledge of the business.
- Training, contractual terms, recruitment and other mitigation techniques.

# RISK MITIGATION

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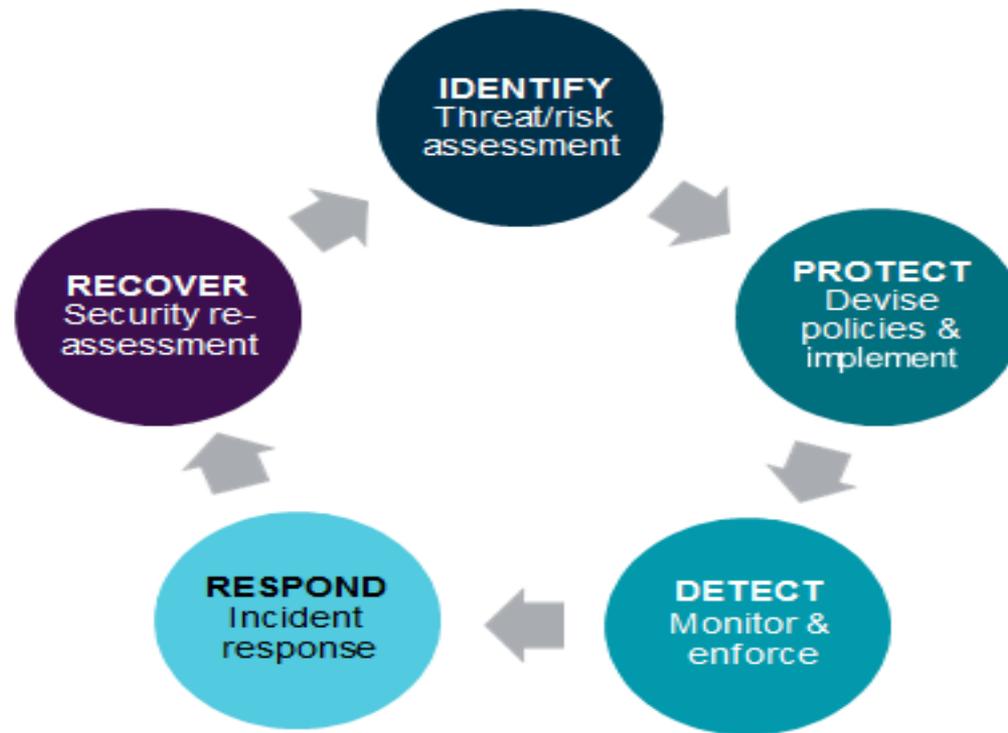


*“I have a son. He’s 10 years old. He has computers. He is so good with these computers it’s unbelievable. The security aspect of cyber is very, very tough. And maybe its hardly doable. But I will say, we are not doing the job we should be doing.”*

Donald Trump

# RISK MITIGATION

## Cyber security lifecycle



# CREATING A SECURITY CULTURE

## Good governance

Senior management engagement, responsibility and effective challenge at the Board level

## Identification of key assets

Identify key assets/information

Adequacy of protections

Training of staff to recognise phishing

Screening staff – is it adequate?

Testing defences – frequency and adequacy

## Detection

Do you know whether you have been attacked?

How quickly ?

Adequacy of threat intelligence?

## Recovery and response

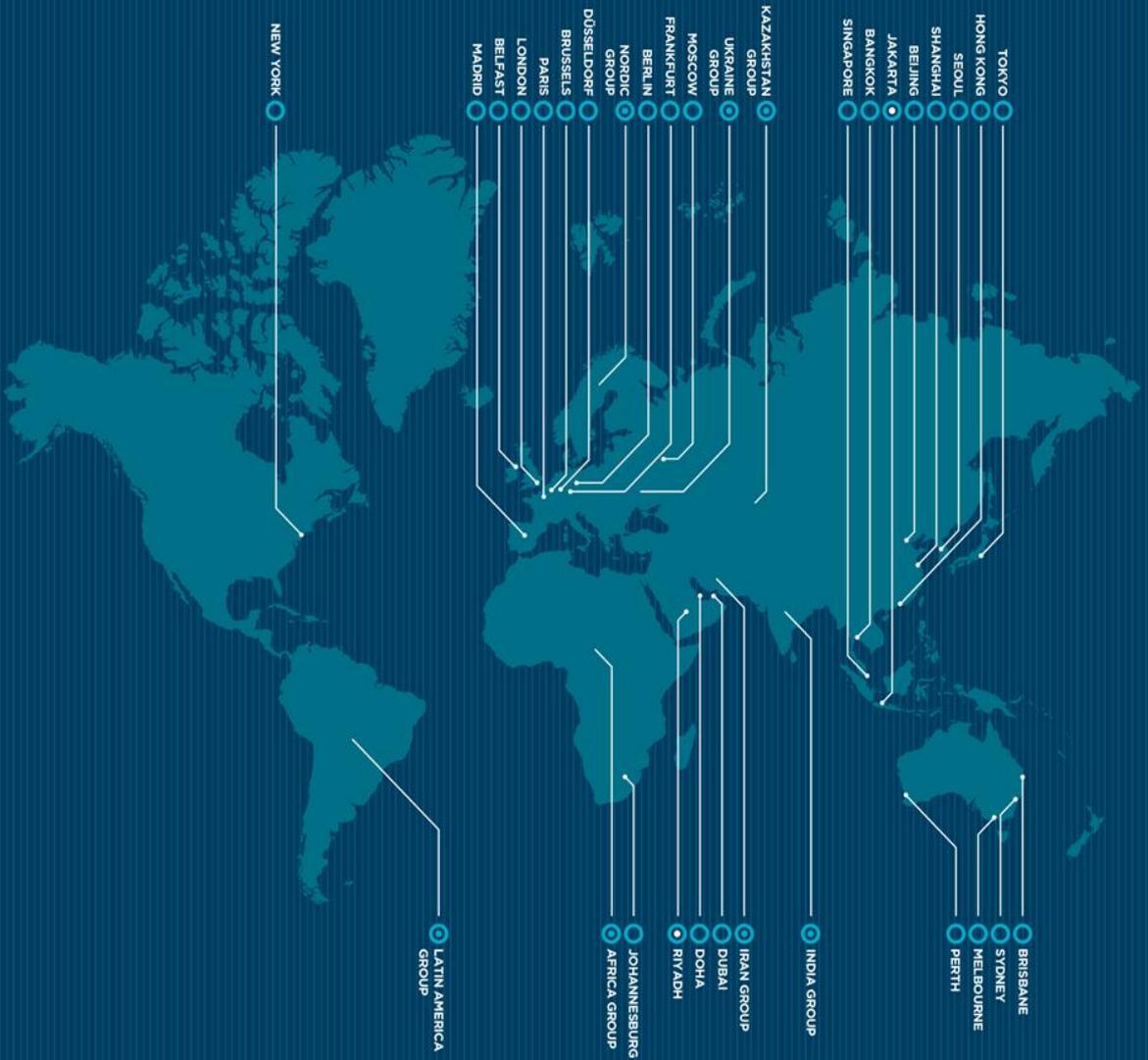
What is your ability to:

- carry on in the event of an unforeseen interruption
- recover from interruptions
- preserve essential data

# INCIDENT RESPONSE

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- Protect strategic assets
- Preserve evidence and investigate
- Privilege and disclosure
- PR
- Prioritise objectives



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## **Cybercrime**

The current landscape and the hidden costs

December 2016

Strictly Private and Confidential

# The Global Threat Landscape

Cyber threat continues to increase in scale and sophistication at an extraordinary rate. At one time, the most advanced cyber-attack tools and methods were restricted to a small handful of national players; now, more actors than ever, including nation state actors and organized criminal enterprises, are developing highly-skilled resources and capabilities, or acquiring them through an expanding black market for illicit activities.

# The Current Threat Landscape

## The Middle East on High Alert

In addition to the current global cyber threat landscape, the **Middle East faces 3 unique dimensions of risk** which translates in to an elevated level of cyber threat that must be considered.

### Regional Geo-Political Instability



Since 2010 the Middle East has seen significant Geo-Political instability which has given rise to various hacktivist groups. These hacktivist groups have reigned cyber havoc on governments, public and private institutions in the region on almost a daily basis since the inception of the turmoil.

### Perceived Economic Wealth



The Middle East in the eyes of the global community is perceived as a region of economic wealth. To cyber criminals who are trying to exploit governments, public and private institutions for financial gains this makes the Middle East a central target for attack and indeed has been.

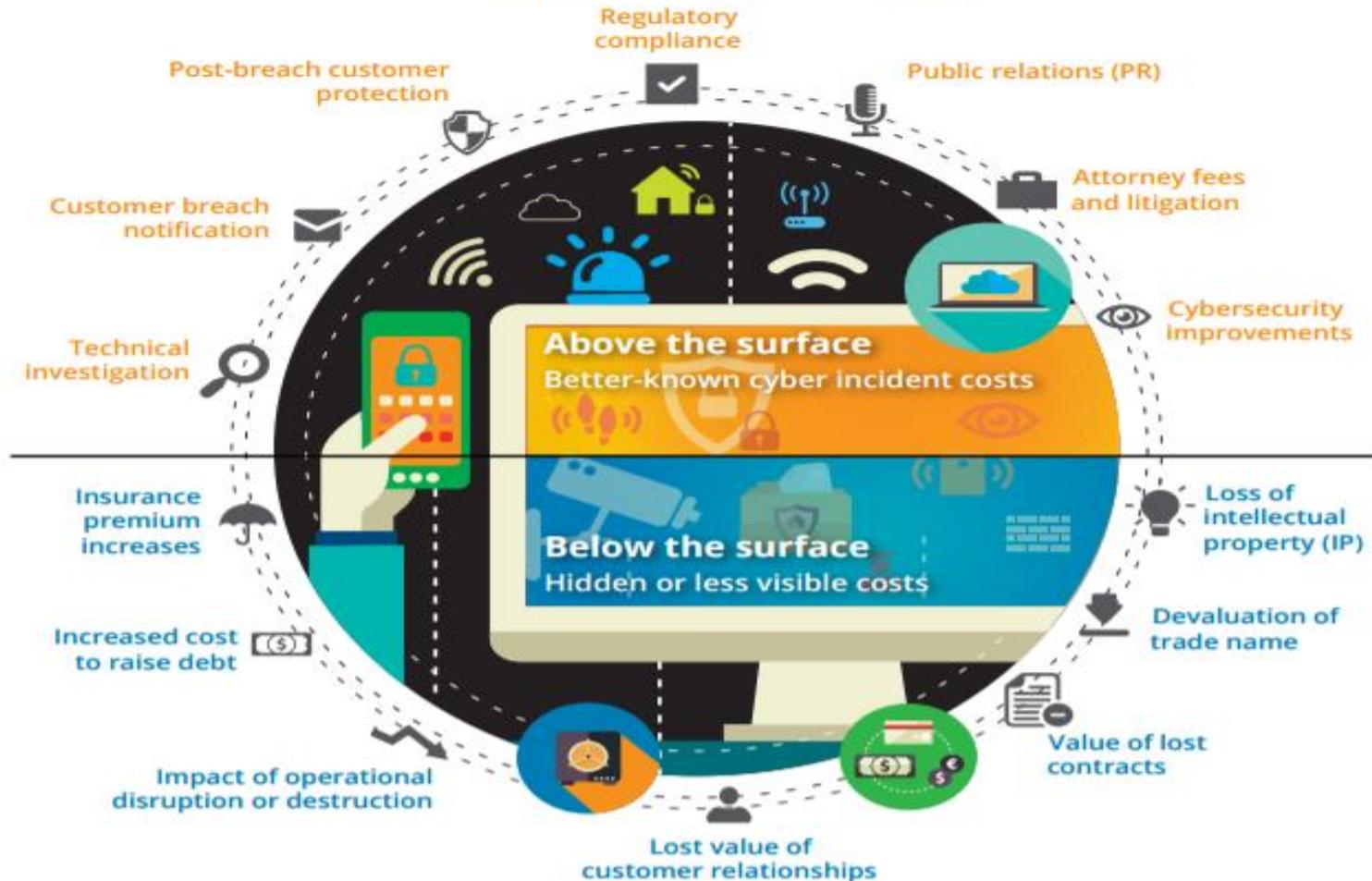
### Significantly Higher than Average Infection Rates



Microsoft, since 2012 has published a quarterly report on the average malware infection rate per country including a global average. With little exception Middle East countries have had at least double the number of infected systems per quarter than the global average.

# Hidden Cost of a Security Breach\*

A wide range of direct and/or intangible costs contribute to the overall impact of a major cyber incident.





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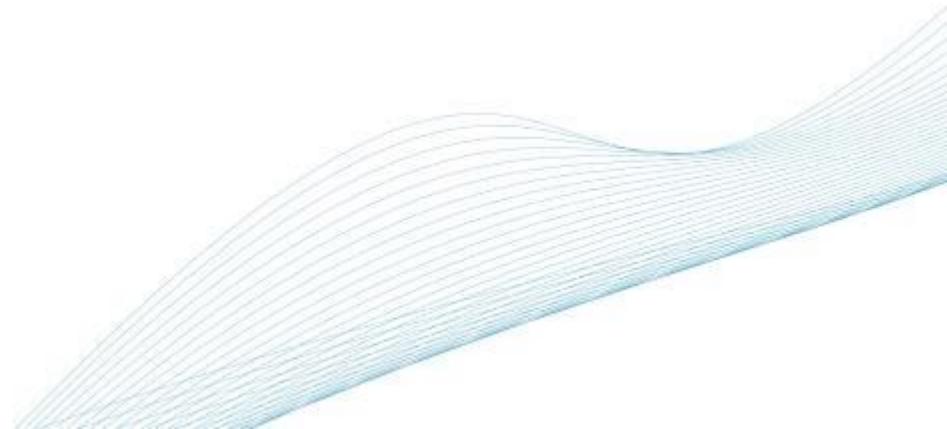
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## Identifying and averting cyber risks

Oliver Fairbank  
Senior Analyst, Control Risks

15 December 2016



# Control Risks

Control Risks is a global risk consultancy specialising in political, security and integrity risk



Abu Dhabi | Al Khobar | Amsterdam | Baghdad | Basra | Beijing | Berlin | Bogotá | Chicago | Copenhagen | Delhi | Dubai | Erbil | Frankfurt | Hong Kong  
| Houston | Jakarta | Johannesburg | Lagos | London | Los Angeles | Mexico City | Moscow | Mumbai | Nairobi | New York | Panama City | Paris |  
Port Harcourt | São Paulo | Seoul | Shanghai | Singapore | Sydney | Tokyo | Washington DC

# Control Risks

Three main types of threat actors and three types of attack

**Nation states**



**Confidentiality**

(i.e. stealing information)



**Cybercriminals**



**Integrity**

(i.e. changing processes)



**Cyber activists**



**Availability**

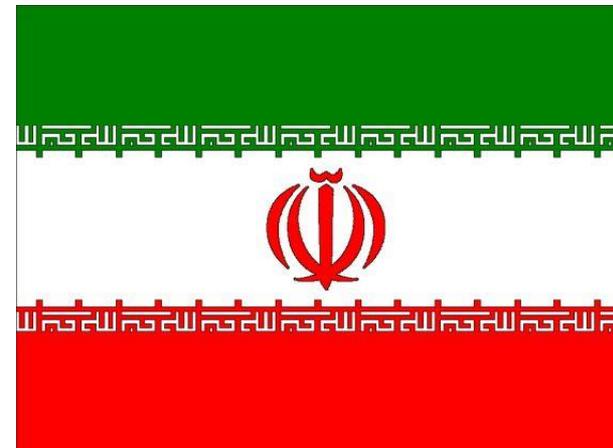
(i.e. disrupting or destroying processes)



# Control Risks

## Nation states are using disruptive attacks against geopolitical rivals

- Initial campaign emerged in August 2012 and targeted state-owned energy companies in the Middle East
- In November the malware was used to target Saudi government bodies
- The disruptive attack was likely preceded by an espionage component designed to steal administrator credentials
- The attack then used a self-replicating worm to spread throughout the target network, before deleting data, overwriting the hard drive and displaying an image
- Despite technical evidence of a common perpetrator, difficulties remain in responding to such attacks



# Control Risks

## Cybercriminals are targeting sensitive information for financial gain

- Operation Ghoul was the name given to a cybercriminal campaign that stole sensitive data from a range of businesses in the Middle East
- Ghoul targeted more than 90 organisations based in the UAE, particularly focusing on the industrial, manufacturing and engineering sectors
- The group used spear phishing emails against executives because of their presumed access to a firm's most important information
- These emails were laden with commercially available spyware programmes, which were used to copy and transmit information back to the group's command and control servers
- This data was then likely sold via the deep and dark web, potentially to competitors, or directly exploited



# Control Risks

## Cyber activists are targeting financial institutions to damage reputations

- The high profile of financial sector organisations and the plethora of sensitive data they hold makes them attractive targets for cyber activist groups
- In May 2016 the Grey Wolves claimed a breach of a major GCC-headquartered bank, releasing sensitive data such as customer names and account details
- Along with these ideologically motivated attacks, others conduct operations on a more opportunistic basis
- Broader campaigns, such as those conducted by the Anonymous collective, continue to use more rudimentary techniques against their targets





## Organisations can tackle these



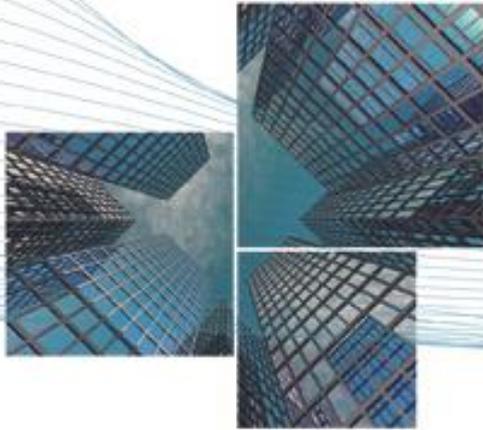
Organisations need an intelligence-led approach, based on a granular understanding of the threat specific to them. This enables prioritisation of the areas to focus on, so you build defences against the threat you face.

The weaknesses in organisations that are exploited by cyber attackers are a combination of the social and technical. To gain a complete picture, you need to combine an assessment of people, policy and process with technology.

Cyber security is not a compliance exercise: it needs to be approached with an attacker's mindset. Although standards provide a baseline of security, they are not enough to stop most targeted attacks.

Protection is critically important, but a capability to detect and respond to breaches is just as vital. Organisations need to combine technical detection and response processes with crisis plans that have been tested.

# Control Risks





## Middle East Encryption Trends Protecting Critical Applications & Data

Hamid Qureshi  
Regional Sales Manager  
Middle East  
Thales E-Security



# Encryption in the news today



## Apple vs. FBI



## Attempted \$1BN Fraud



WhatsApp

Khaleej Times

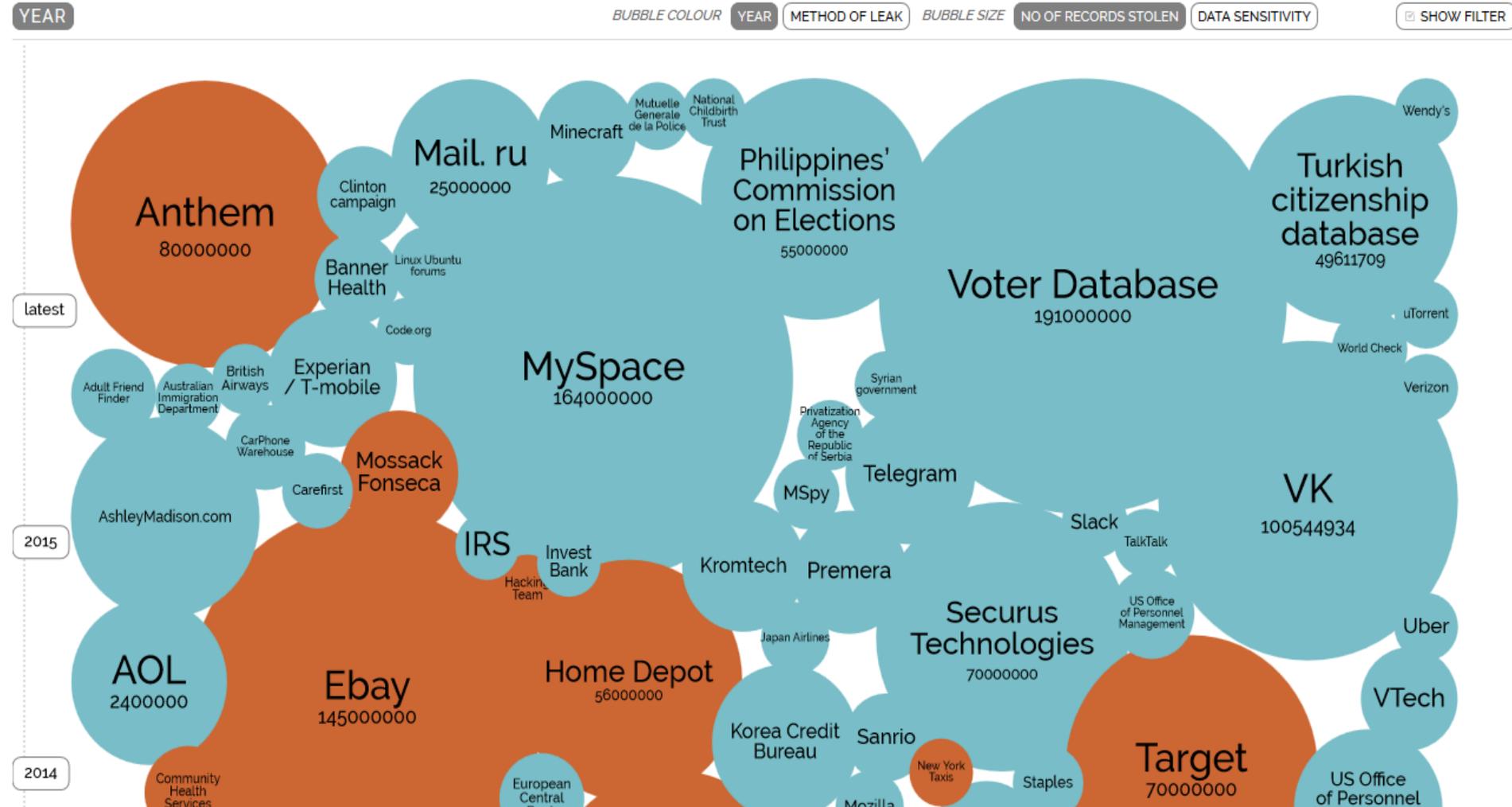
## One-third of UAE firms in cyber security breaches

# Today's reality: targeted and successful data breaches

## World's Biggest Data Breaches

Selected losses greater than 30,000 records

(updated 4th September 2016)

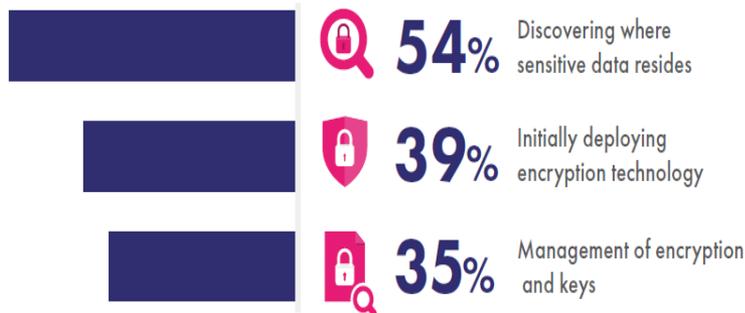


# Summary of Middle East Encryption Report

- Issues addressed here affect companies of all types
- Regulations and privacy concerns are driving the growth of encryption

## ENCRYPTION

What are the biggest challenges to encryption deployment?



## THREATS

The most significant threats to sensitive data are:



53%

Employee mistakes



35%

Contract workers



27%

3rd party service providers



23%

Hackers

- Encryption use is growing, but so are key management challenges
- The cloud presents both opportunities and threats to security

## Mohammed issues Cabinet decision on IT security regulations

Friday, December 13, 2013



UAE Vice President, Prime Minister and Ruler of Dubai His Highness Sheikh Mohammed bin Rashid Al Maktoum

UAE Vice President, Prime Minister and Ruler of Dubai His Highness Sheikh Mohammed bin Rashid Al Maktoum has issued Cabinet Decision No. 21 of 2013 on Information Technology (IT) security regulations at federal government entities. Dubai's Information Security Committee (ISC) is coordinating with various government agencies to implement the Information Security Regulation (ISR), aimed at managing the information security environment in Dubai's public sector.

Non-compliance of this resolution may lead to criminal liability under UAE law, which in turn could lead to fines or even imprisonment. In addition, individual employees are already subject to internal disciplinary regulations and penalties of the federal authorities that they work for. Every federal employee is required to sign an acknowledgment and commitment of having understood and being committed to the guidelines. The resolution stipulates that "every User (who) violates the provisions of this Regulation shall be punished according to the disciplinary sanctions set forth in the human resources laws and regulations applied in the FE he/she works for".



1. provide the greatest protection of the classified, sensitive and confidential information through the effective use of data encryption...

2. provide the appropriate encryption measures to any data sent via the network of other, and basic public communications networks...

3. encrypt and protect confidential data transmitted via readable fixed storage media in the computer...

For data encryption, user shall commit to ...encrypt all existing sensitive and confidential data when storing or sending it"

**(Article 12: Encryption)**

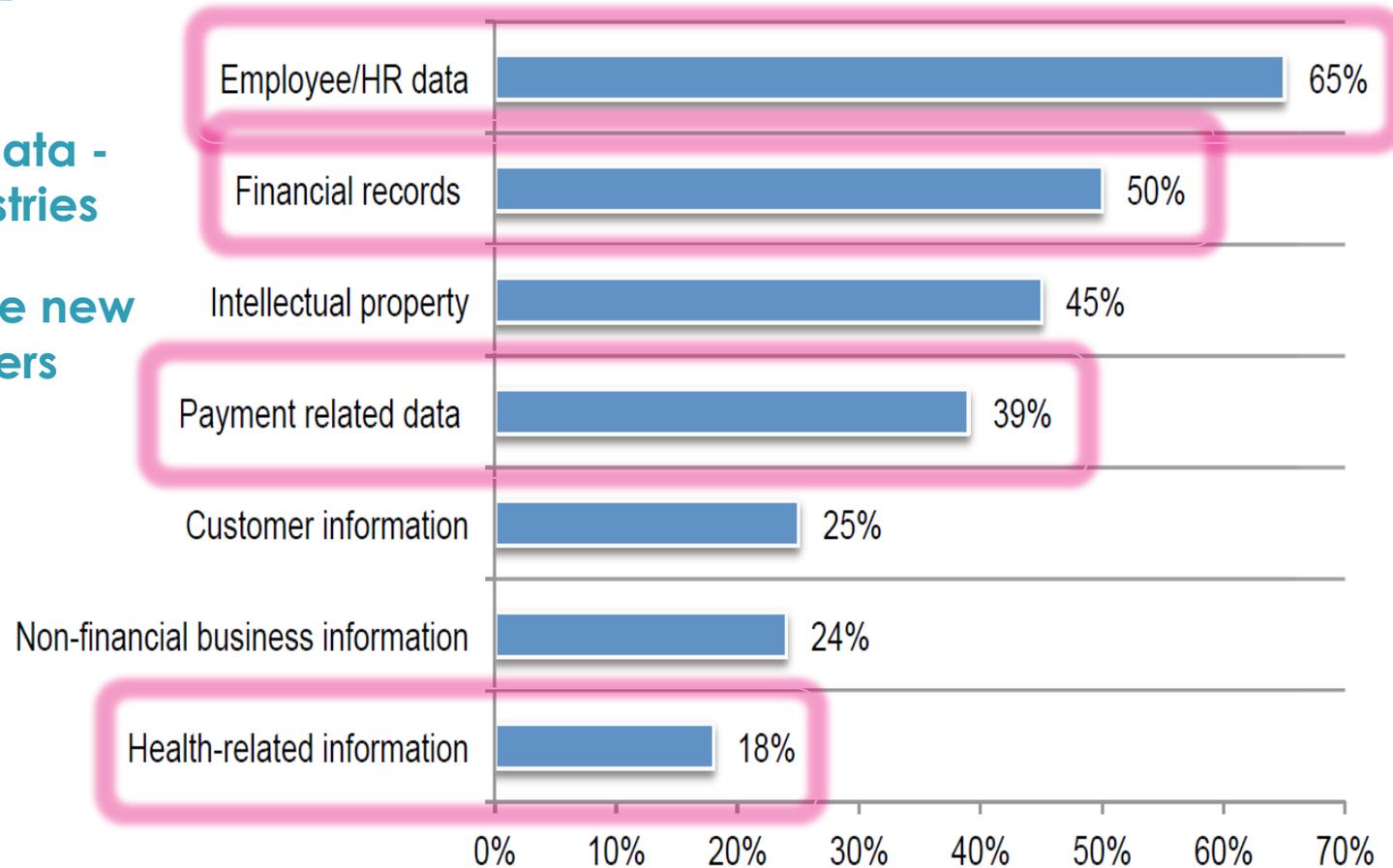


# Data types encrypted

Financial Data - Regulated

Employee HR data - affects all industries

Healthcare - the new target for hackers

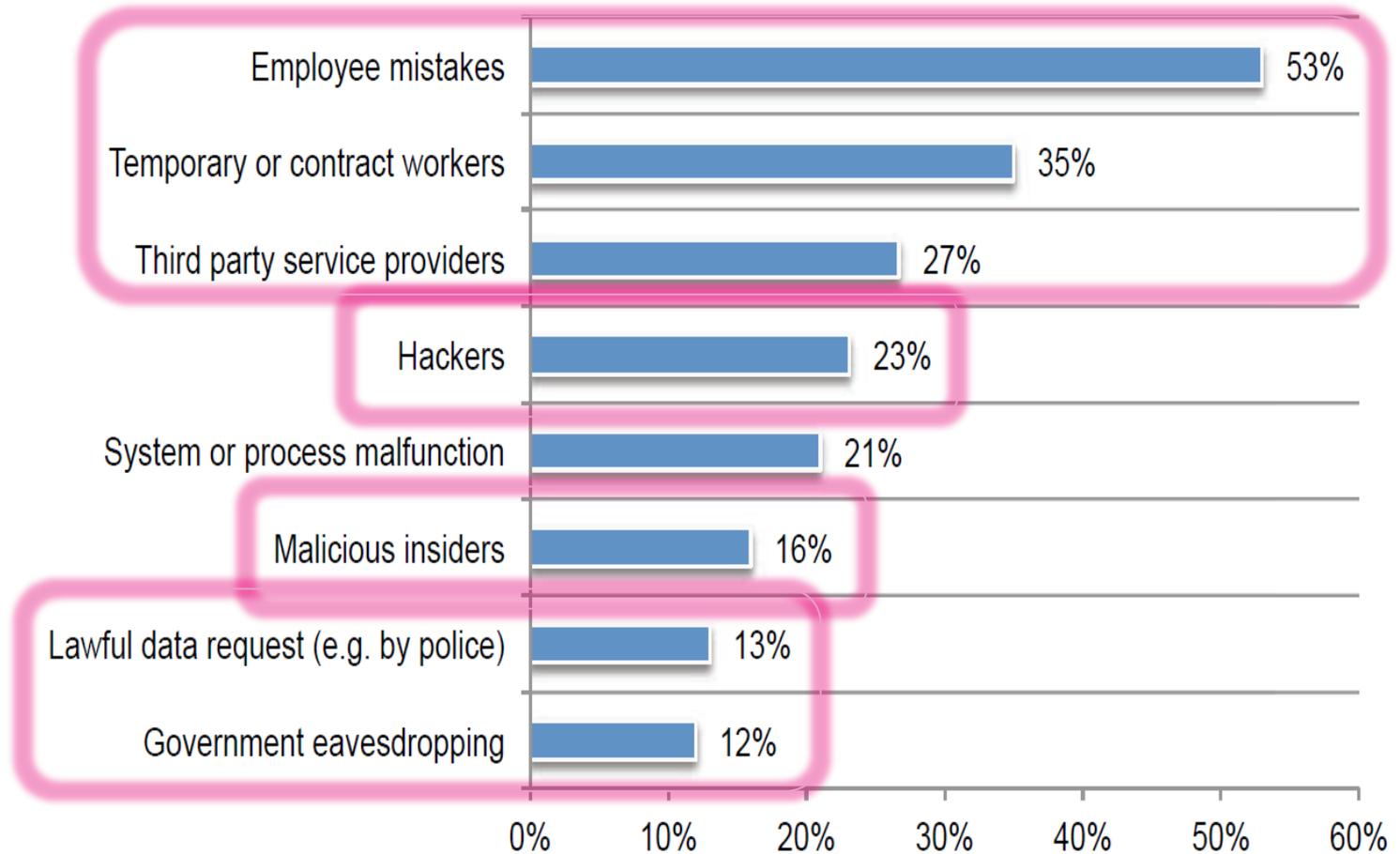


# Most significant threats to sensitive/confidential data

■ “Bad guys”

■ “Good guys”

■ Your guys

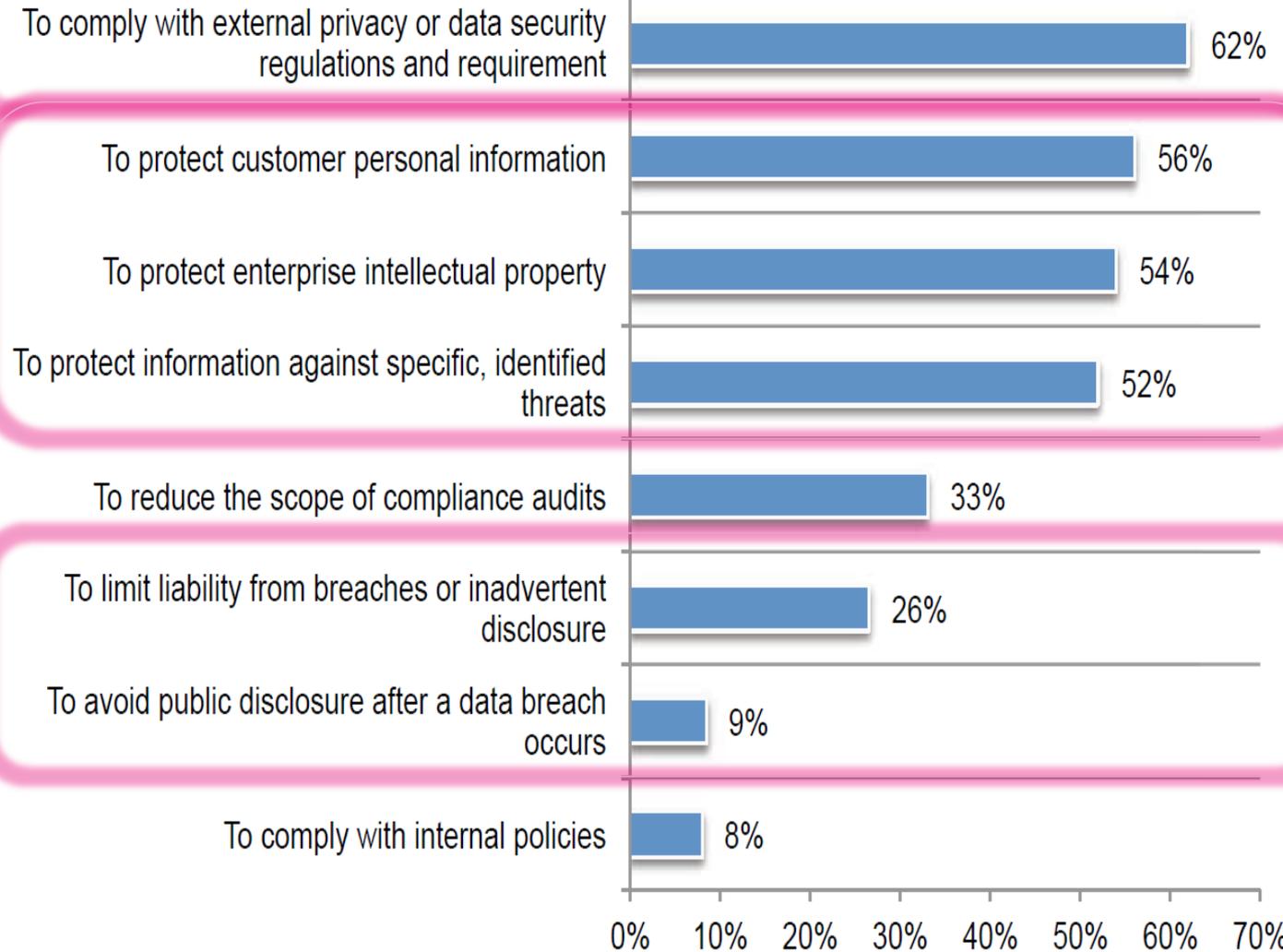


# Main drivers for using encryption

Compliance

“To Protect”

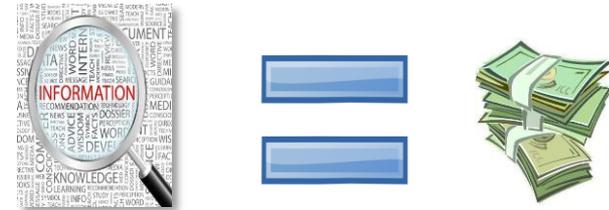
No breach disclosure regulations



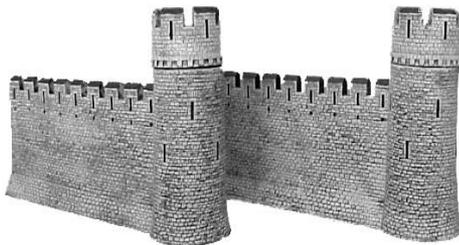
## 1. Cryptography is critical in our everyday life



## 2. Information is valuable



## 3. Perimeter security is not enough



## 4. Customers, Employees and Citizens expect you to protect them



# Incident Response

INCIDENT RESPONSE PROCESS  
FORENSICS



- 1** **ADVISORY, EDUCATION  
AND AWARENESS** /06
- 2** **SECURITY  
QUALITY** /08
- 3** **MONITORING AND  
RESPONSE SERVICES** /10

# 1 ADVISORY, EDUCATION AND AWARENESS

## Context and Dependencies

Acting as a trusted entity, aeCERT will facilitate such small-group interactions and insure that information interchange and decisions are recorded and communicated in a responsible manner. This interchange will be conducted through hosting information security related events and conference, in addition to sectorized information security forums and round tables.

This section will be responsible in providing alerts and announcements through social media to inform constituents about new developments, such as newly found vulnerabilities or intruder tool.



The services that are provided to the constituents are the following:

CODE	AE-1
TITLE	Information Security Awareness and Workshops
SERVICES DESCRIPTION	Conduct awareness sessions, workshops and seminars about information security in conjunction with the relevant government entities, private sector, academia and public.  Providing security assessment before and after the session to evaluate the understanding of the human resources of the session given to them.

CODE	AE-2
TITLE	Specialist Information Security Training
SERVICES DESCRIPTION	Provide structured education and knowledge transfer to constituents about information security issues through formal workshops, training courses, tutorials and simulation facilitated.  Providing security assessment before and after the session to evaluate the understanding of the human resources of the session given to them.

## 2 SECURITY QUALITY

### Context and Dependencies

In order to maintain a secure network, it is advisable to perform tests on active networks periodically on a continual basis. This will minimize the risk of attacks and cyber threats since the systems will be up-to-date and patched to the latest updates. Furthermore, aeCERT provides two services to ensure that security quality standards are being met.



Those services are described below:

CODE	SQ-1
TITLE	Vulnerability Assessment
SERVICE DESCRIPTION	Detecting and assessing vulnerabilities in a constituent's IT infrastructure.  Provide details of the vulnerabilities and recommendations to fix them.

CODE	SQ-2
TITLE	Penetration Testing
SERVICE DESCRIPTION	Attempting to gain access to the constituents IT infrastructure by exploiting detected vulnerabilities. This service will help assess the efficiency of the security control in place and aims to improve them.

# 3

## MONITORING AND RESPONSE SERVICES

### Context and Dependencies

Monitoring and Response team provides specific and specialized security advice to constituents, in addition to offering the most appropriate recommendations that may help in remediating the incident.

The Monitoring and Response team will be responsible for providing proactive services in the form of preliminary alerts and advisories to constituents to improve their infrastructure and related security processes prior to any incident or event occurs or is detected. In addition to, providing support and advice during remediation and recovery from security incidents.



<b>CODE</b>	<b>MR-1</b>
<b>TITLE</b>	Critical Infrastructure Monitoring & Intelligence Gathering
<b>SERVICE DESCRIPTION</b>	Develop actionable intelligence from the analysis threat, incident and vulnerability data. This information, as well as announcements, guidelines, or recommendations that pertain to longer term security issues.
<b>CODE</b>	<b>MR-2</b>
<b>TITLE</b>	Provide Digital Forensics Analysis Services
<b>SERVICE DESCRIPTION</b>	Forensics services include digital forensics investigations (computer forensics and mobile forensics), data recovery and data wiping.
<b>CODE</b>	<b>MR-3</b>
<b>TITLE</b>	Provide Website Defacement Monitoring
<b>SERVICE DESCRIPTION</b>	Crawling constituent websites and alert them in case of a defacement or failure in reachability is detected.
<b>CODE</b>	<b>MR-4</b>
<b>TITLE</b>	Conduct Virus & Malware Analysis
<b>SERVICE DESCRIPTION</b>	Study the behavior of the malware and analyze it malicious system and network activities in infected system.



# How to React to...?

Denial of Service

Viruses

Accidents

Stolen Laptop

Social Engineering

THEFT OF PROPRIETARY INFORMATION

System Failure

Hacker Intrusion

Lost Backup Tape

Fire!

# Incident Response

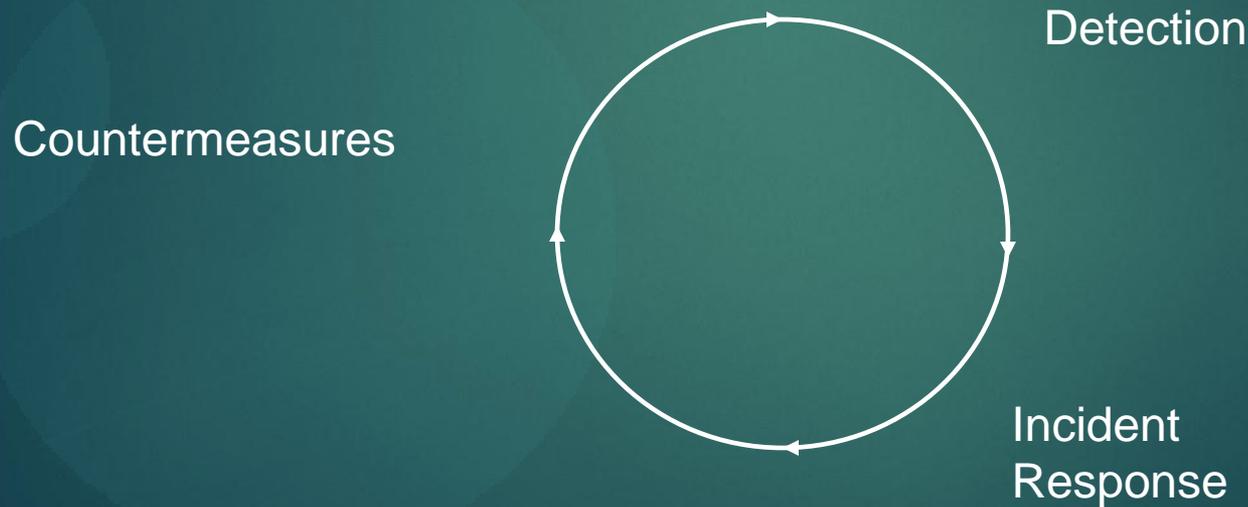
- ▶ Incident Response: deals with
  - ▶ Adverse events that threaten security.

# Incident Response

- ▶ Harassment
- ▶ Extortion
- ▶ Pornography Trafficking
- ▶ Organized Crime Activity
- ▶ Subversion
  - ▶ Bogus financial server
- ▶ Hoaxes

# Incident Response

- ▶ Incident Response: Actions taken to deal with an incident.



# Rationale for Incident Response

- ▶ Abundance of Security-Related Vulnerabilities.
- ▶ Availability of Attack Systems and Networks.
- ▶ Actual and Potential Financial Loss
- ▶ Potential for Adverse Media Exposure
- ▶ Need for Efficiency
- ▶ Limitations in Intrusion Detection Capabilities.

# Incident Response Risk Analysis

- ▶ Annual Loss Expectancy (ALE)\
  - ▶ Quantitative
  - ▶ Qualitative

# Incident Response Risk Analysis

- ▶ No generally accepted methodology for assessing risks.
- ▶ Criteria:
  - ▶ Monetary costs.
  - ▶ Operations impact.
  - ▶ Public relations fallout.
  - ▶ Impact on humans.

# Incident Response Risk Analysis

- ▶ Risk Categories:
  - ▶ Break-in.
    - ▶ Break-in in a single system at NASA delayed a launch.
    - ▶ System was mission critical.
    - ▶ Needed to be recertified before launch.
  - ▶ Unauthorized execution of programs or commands.
  - ▶ Privilege Escalation.
  - ▶ Exploitation of CGI
    - ▶ Web servers have frequently cgi scripts installed for demonstration purposes.
    - ▶ These have known weaknesses.

# Incident Response Risk Analysis

- ▶ Denial of Service attacks
- ▶ Web Defacement
- ▶ Virus and worm attacks
- ▶ Malicious active content
- ▶ Back door attacks
- ▶ Spoofing
- ▶ Session tampering, hijacking, replay

# Incident Response vs. Business Continuity

## Incident Response Planning (IRP)

- ▶ Security-related threats to systems, networks & data
- ▶ Data confidentiality
- ▶ Non-repudiable transactions

## Business Continuity Planning

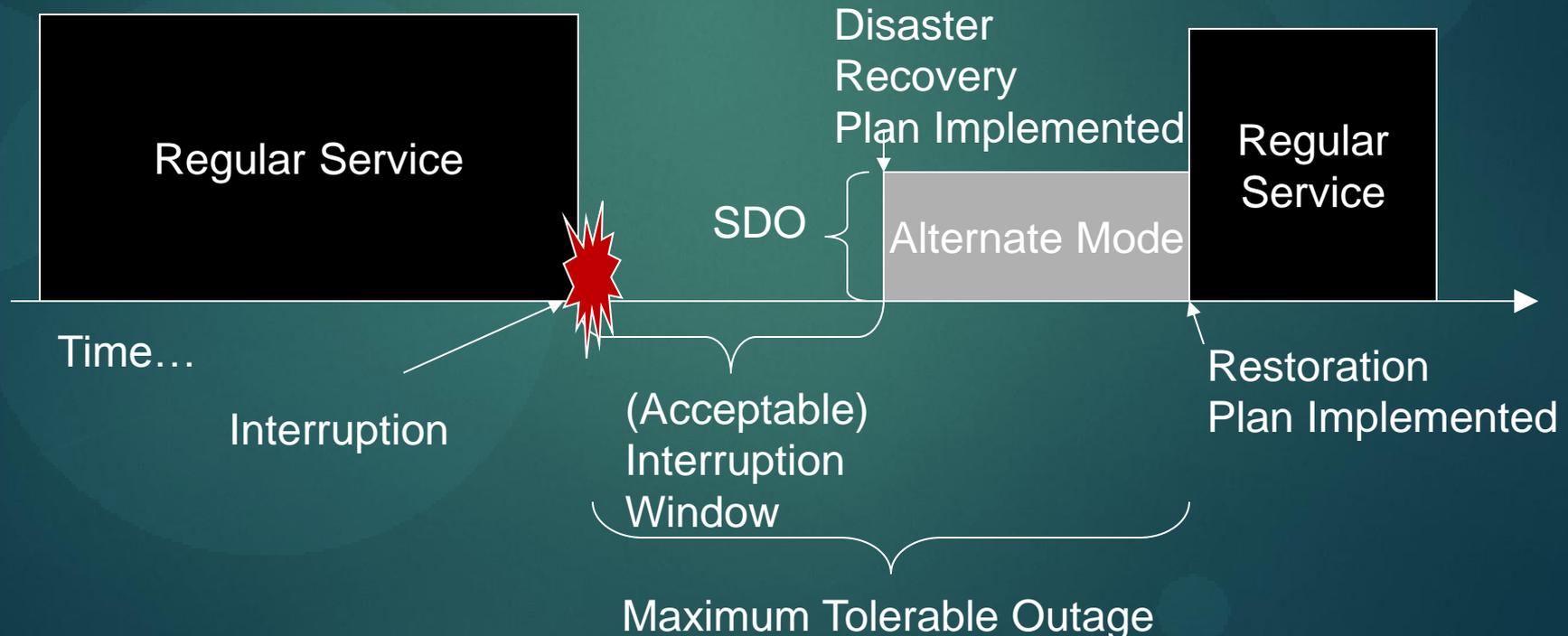
- ▶ Disaster Recovery Plan
- ▶ Continuity of Business Operations
- ▶ IRP is part of BCP and can be \*the first step\*

# Recovery Terms

**Interruption Window:** Time duration organization can wait between point of failure and service resumption

**Service Delivery Objective (SDO):** Level of service in Alternate Mode

**Maximum Tolerable Outage:** Max time in Alternate Mode



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Thank You